

### **Skills profile**

- Proficient in Final Cut Pro, Premiere Pro, Adobe Illustrator, iNews software
- Working knowledge of Adobe After Effects, CMS software
- Fluent Arabic speaker

### **Experience**

#### **Al Jazeera English (Digital Division) - Doha, Qatar**

##### **Digital Producer, April 2018 - Present**

- Pitch, research, produce and edit videos for Al Jazeera English's social media platforms and website
- Transform news and current affairs into appealing short-form and long-form videos using powerful images and engaging storytelling
- On-camera and voiceover presentation for videos
- Produce and support the operations of award-winning digital shows #AJOPINION and Project Force from conception to delivery
- Produce videos that rank 'most-watched' for Al Jazeera, generating over 10 million views and 500,000 shares across social media platforms
- Develop and implement social media strategies to maximize SEO and reach a growing viewer base of more than 30 million followers across social media platforms
- On the ground mobile journalism reporting of the 2019 Sudanese revolution for digital platforms, where I filmed, produced and edited feature stories
- Collaborate with online journalists and television reporters by creating supporting social videos for reports

#### **Al Jazeera Media Network - Doha, Qatar**

##### **Internship, December 2017 - March 2018**

- Produced and edited news social videos under daily deadline
- Pitch original story ideas based on trending news and social topics

#### **WODU Studios, Old Dominion University, December 2015 - May 2017**

##### **Television Executive Director**

- Responsible for the launch of the university's television channel and program
- Set up an in-house studio to support the channel's operations
- Managed a production team of 10-15 members
- Trained team in filming, video editing, audio editing
- Supervised all segments which aired on local broadcast channel (70.1)

#### **WVEC-ABC 13, Norfolk, Virginia**

##### **Internship, January 2017 - May 2017**

- Gained hands-on experience with filming, writing and editing news packages under daily deadlines
- Wrote articles for 13NewsNow.com
- Worked alongside reporters and producers assisting with daily tasks including but not limited to: research, conducting interviews, writing scripts, filming b-roll

## **Education**

### **Old Dominion University - Norfolk, Virginia – May 2017**

Bachelor of Science in Communication Studies with a concentration in television production, journalism

Awards and Honors:

Deans list: Spring 2014 – Spring 2017

WODU Executive Director of the Year 2017

WODU Project of the Year 2017

## **Accreditations**

Al Jazeera Media Institute:

- News validation and verification (2020)
- Mobile journalism training (2019)
- Voice training (2019)

## **Awards**

- 2022 Gold Telly Award: Social Video Series: News & Information
- 2022 Silver Telly Award: Social Video Series: Social Impact
- 2021 Silver Telly Award: Social Video General – News & Information
- 2021 Bronze Telly Award: Social Video Series: Health & Wellness
- 2021 Best of Digital News Design Award of Excellence

References available upon request.